



MAKING THE CONNECTION 2025

Exhibitor Prospectus



MAKING THE CONNECTION 2025

The Department of Health and Wellness, Health PEI and the Nursing Home Association of Prince Edward Island will host **Making the Connection 2025** in Charlottetown, Prince Edward Island Wednesday and Thursday October 29 -30th at the Rodd Royalty (14 Capital Drive).

Making the Connection 2025 is a 2-day learning and networking event focused on the latest advancements in the care of residents in long-term care.

During this conference event, you will have the opportunity to **showcase your organization, products, services, research and other information to more than 200** healthcare providers, administrators, long-term care home owner/operators, and government representatives.

Exhibiting Opportunities

Making the Connection 2025 features a dedicated tradeshow space. Exhibitors include commercial, government and non-profit organizations.

<i>Benefits</i>	Exhibitor registration \$1,000 + HST = \$1,150
Exhibit booth space	Yes
Complimentary full conference registration	One
Acknowledgement in conference program	Yes

Exhibit Hours

Wednesday October 29, 2025.....8:00 am – 4:30 pm

Thursday October 30, 2025.....8:30 am – 3:00 pm

Exhibit Area Events and Traffic Builders

- Nutrition Breaks

WHO SHOULD EXHIBIT

- Health care products and services
- Medical, diagnostic, imaging, health monitoring and assistive device companies
- Long-term care facilities
- Educational institutions
- Fitness equipment and services
- Pharmaceutical companies
- Voluntary and professional organizations
- Government departments and services

Exhibit Information

Booth size: 6ft

Booths include:

- Skirted table and one chair
- Extension cords, power bars – available upon request
- Conference registration – access to conference sessions
- Meals and breaks (lunch, morning and afternoon nutrition breaks on both days)

Booths do not include:

- Exhibit freight/shipping costs
- Shipping/receiving charges
- Any additional equipment or services which are not listed above

Exhibit set up: Wednesday October 29 7:00am – 8:00 am

Exhibit tear down: Thursday October 30 3:00 pm - 4:00 pm

Cancellation Policy

Cancellations must be submitted in writing. Cancellations received prior to or on October 15, 2025 will receive a 50% refund.

Cancellations received after October 15, 2025 are non-refundable.

Ready to Confirm?

Registration fees are payable at the time of registration.

You may pay online by credit card or cheque.

If paying by **cheque**, make the cheque payable to “**Minister of Finance**”:

Registration forms and payments may be mailed to:

Department of Health and Wellness
Attn: Making the Connection Conference
4th Floor North, Shaw Building
105 Rochford Street
Charlottetown, PEI C1A 7N8

Or dropped off at:

Department of Health and Wellness
4th Floor North, Shaw Building
105 Rochford Street, Charlottetown

Registration page:

<https://services.princedwardisland.ca/en/service/register-making-connection-conference-2025>