



Strategic Policy and Evaluation Division

Departments of Agriculture and Land and
Fisheries and Communities

Overarching Goal

Support the growth and sustained development of agriculture, fisheries, aquaculture and rural areas in Prince Edward Island.

Vision

All policy-related decision-making at the Department is rooted in evidence and feedback from industry and the public, with the support of a Policy Division that provides decision-makers with timely, accurate, and clearly communicated information using a series of best practices and techniques.

Mission

To provide stakeholders with a strong base of evidence to make decisions to support the growth and sustained development of agriculture, fisheries, aquaculture, and rural areas in PEI.

Values

- Clearly define the problem being addressed
- Establish milestones and other indicators to measure success
- Develop high-quality, evidence-informed reports and other information
- Aim to include clearly cited peer-reviewed literature, grey literature, and public feedback when developing policy products
- Seek out the input of subject matter experts
- Create opportunities to receive feedback from internal and external clients to support the continuous improvement of policy work

Strategy

- **Rigorous policy research** is essential for supporting decision-makers to make informed decisions which in turn can positively impact development
- Systematic **performance monitoring, measurement, and program evaluation** are valued because they provide opportunities for improvement and lead to better public policy outcomes
- **Feedback from users** of our policy products is important for continuous improvement
- **Professional development for policy capacity** is important to ensure that we remain up-to-date on policy development approaches, program evaluation methods, and other policy work practices
- Using **multiple lines of evidence** supports good decision-making
- **Clear and professional communication** is important to ensure that public policy is understood
- **Standardized policy work** processes support efficiency, quality, and accountability
- **Asking questions** supports problem identification and solution development
- Strong and productive **FPT and cross-departmental relations** are important for effective policy work
- **Awareness of the policy environment** leads to better policy research and outcomes
- A **diversity of ideas and inclusion practices** supports effective public policy

PERFORMANCE INDICATORS

No. of projects with intended outcomes that are "internal"
No. of projects with intended outcomes that are "external"
No. of FPT-related activities (e.g., calls, face-to-face meetings, etc.).
Survey feedback from policy product users (when available).
No. of individual and group training activities completed to strengthen policy capacity.
No. of projects using peer-reviewed literature

No. of projects which collected feedback from online or in-person consultations
No. of projects involving multiple sections, divisions, or departments
No. of projects which resulted in tangible recommendations
No. of projects which recommendations were implemented
No. of projects aligned with Departments' goals or mandates