

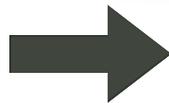
Public Policy

The **STRATEGIC INDUSTRY GROWTH INITIATIVE** aims to increase the competitiveness, productivity and profitability of the agriculture industry through coordinated efforts to accelerate the development and successful commercialization of food products from Prince Edward Island. These goals are worked towards through investments in projects and organizations such as the Food Island Partnership (FIP).



FOOD ISLAND PARTNERSHIP

Cluster-driven collaboration can collectively increase a sector's competitiveness



- PEI Food Cluster Working Group
- PEI Marketing Working Group
- Regional Collaboration

RESULTS

Local organizations can help clients and communities achieve positive outcomes



138 contacts where clients were supported with navigating the food sector
127 contacts where clients were provided with advice about the food sector

Collaboration and learning are important for cluster development



14 workshop, training, and networking events
631 participants

Communication and information sharing can improve a cluster's success



11 success stories shared online

IMPACTS

63

Clients entering new or diversified markets

19

New market development projects

23

New product development projects

9

New innovative research, products and processes projects