

Highlights

PEI 2024 Agriculture and Agri-Food International Exports

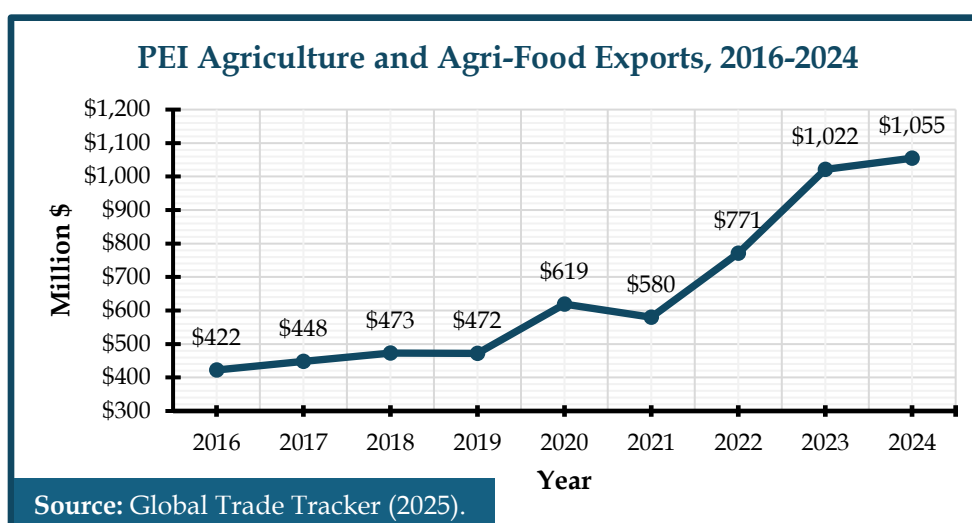
Prince Edward Island

Prince Edward Island (PEI) is the smallest province in Canada, representing less than 0.1% of the country's land area¹. The Island has a total land area of 1.4 million acres. Farmland represents about 36.04% of the province's total land area (504,674 acres)². In October 2024, the population of PEI was reported to be 179,301³. PEI's economy is largely resource-based. The agriculture and agri-food sector is important for PEI's economy and contributed 40.41% to total PEI exports. Primary agriculture in PEI is comprised of crops and livestock, namely: potatoes, fruits, horticulture, grains, dairy, beef, and hogs⁴.

PEI AT A GLANCE - 2024	
Population	179,301
Share of national population	0.43%
Total land area	1.4 million acres
Total exports	\$2.61 billion
Total agriculture and agri-food exports	\$1.05 billion
Share of PEI's total exports	40.41%
Share of national agriculture and agri-food exports	1.15%
Source: Government of PEI (2025) and Global Trade Tracker (2025) ⁵ .	

PEI Agriculture and Agri-Food Exports

PEI's agriculture and agri-food sector is export-oriented. PEI's agriculture exports include primary agricultural commodities and processed food products. Agriculture and agri-food exports represent a major part of the province's exports. PEI's agriculture and agri-food sector exports increased by 3.23% in 2024, reaching an all-time high for the third consecutive year. PEI's agriculture and agri-food exports (excluding aquaculture) in 2024 represented about 40.41% of the province's total exports (all sectors) and 1.15% of Canada's total agriculture and agri-food exports.



PEI's agriculture and agri-food exports, 2019-2024			
Year	Agriculture and agri-food exports (million \$)	Growth (%)	Share of total exports (%)
2019	472.40	-0.14	27.76
2020	618.87	31.01	37.53
2021	579.64	-6.34	32.24
2022	770.93	33.00	36.32
2023	1,021.83	32.55	42.38
2024	1,054.87	3.23	40.41
Source: Global Trade Tracker (2025).			

PEI's Top Agriculture and Agri-Food Export Products

PEI's agriculture and agri-food exports comprise a diverse range of products. Fresh or chilled and processed potatoes represent about 88.73% of PEI's total agriculture and agri-food exports. Other major agriculture and agri-food exports include fresh and frozen wild blueberries, vegetables, grains, and animal products.

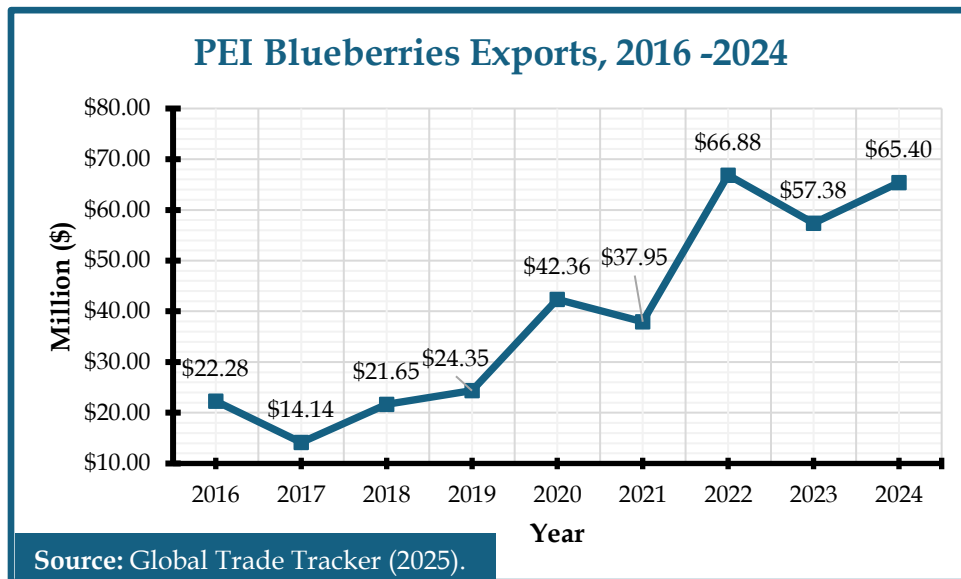
PEI's top agriculture and agri-food export products, 2024		
Products	Value (million \$)	Share of total agriculture and agri-food export (%)
<i>Fresh or chilled and processed potatoes</i>	935.95	88.73
<i>Fresh and frozen blueberries</i>	65.40	6.20
<i>Other products</i>	53.53	5.07
<i>Total agriculture and agri-food exports</i>	1,054.87	100.00
Source: Global Trade Tracker (2025).		

Fresh and processed potatoes contributed about \$935.95 million in international sales in 2024. Prepared or preserved potatoes represented 79.16% (valuing \$740.87 million) of PEI total potato exports, followed by fresh potatoes (20.14%), valued at \$188.50 million. In 2024, dehydrated potato products and seed potatoes accounted for less than 1% of PEI total potato exports.

Export value and share of PEI's fresh or chilled and processed potato and potato products, 2024		
Potato Products	Value (million \$)	Share of total fresh or chilled and processed potato products exports (%)
Prepared or preserved potatoes	740.87	79.16
Fresh or chilled potatoes	188.50	20.14
Starch, flour, meal and powder of potatoes	3.51	0.37
Seed potatoes	1.66	0.18
Potato flakes	1.41	0.15
Total potato and potato products	935.95	100.00

Source: Global Trade Tracker (2025).

Blueberries represent the second largest agricultural export in PEI. Almost all of the blueberries cultivated in PEI are wild blueberries. Highbush blueberries account for less than 1% of total blueberry production in PEI. Blueberry exports increased substantially in 2022, reaching a historical all-time record. In 2024, total wild blueberry exports increased to \$65.40 million, up from \$57.38 million in 2023. In 2024, PEI blueberries were exported to the United States (US) and Japan.



PEI's Top Export Markets

PEI's agriculture and agrifood products are shipped around the world. The US is the largest agriculture and agri-food importer of PEI products. In 2024, the US accounted for 91.86% of PEI's total agriculture and agri-food exports, with sales valued at \$969 million (a \$30 million increase from 2023). Trinidad and Tobago, Panama, Indonesia, and Dominican Republic were among PEI's top five agriculture agri-food export markets in 2024. About 95.79% of PEI's agriculture and agri-food exports were sent to its top five markets.

PEI's top five agriculture and agri-food export markets, 2024		
Trading Partner	Value (million \$)	Share of total agriculture and agri-food export (%)
<i>United States</i>	969.00	91.86
<i>Trinidad and Tobago</i>	13.59	1.29
<i>Panama</i>	13.25	1.26
<i>Indonesia</i>	7.94	0.75
<i>Dominican Republic</i>	6.68	0.63
<i>Other countries</i>	44.40	4.21
<i>Total all countries</i>	1054.87	100.00
Source: Global Trade Tracker (2025).		

The US is a major destination for PEI potatoes. In 2024, PEI potato exports to the US totaled \$859 million (equating to 91.83% of PEI's total potato exports). Trinidad and Tobago, Panama, Indonesia, and the Dominican Republic were on the PEI's top five potato export markets. In 2024, the value of potato exports increased by 6.12% compared to 2023.

PEI's top five potato export markets, 2024		
Trading Partner	Value (million \$)	Share of total agriculture and agri- food export (%)
<i>United States</i>	859.49	91.83
<i>Trinidad and Tobago</i>	13.51	1.44
<i>Panama</i>	13.25	1.42
<i>Indonesia</i>	7.94	0.85
<i>Dominican Republic</i>	6.63	0.71
<i>Other countries</i>	35.11	3.75
<i>Total all countries</i>	935.95	100.00
Source: Global Trade Tracker (2025).		

Notes

- Agriculture and agri-food exports in this document refer to exports of primary agricultural commodities (animals and crops) and processed food. Fish and seafood products exports are not included in this document.
- Exports in this document do not include inter-provincial exports.
- Trade statistics are classified according to Harmonized Commodity Description and Coding System (Harmonized System).
- Export figures reported in this document include re-exports.
- All trade figures in this document retrieved from Global Trade Tracker, GTT Worldwide Commodity Statistics.

¹ Statistics Canada. (2022). *Population and dwelling counts: Canada, provinces and territories, and census subdivisions (municipalities)* [Data set].

<https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=9810000202&pickMembers%5B0%5D=1.386>

² Statistics Canada. (2022). *Land use, Census of Agriculture historical data* [Data set].

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³ Government of Prince Edward Island, Department of Agriculture. (2025). PEI population report quarterly. Retrieved from <https://www.princeedwardisland.ca/en/information/finance/pei-population-report-quarterly>.

⁴ Statistics Canada. (2023). *Farm cash receipt, annual (×1000)* [Data set].

<https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3210004501&pickMembers%5B0%5D=1.3&cubeTimeFrame.startYear=2019&cubeTimeFrame.endYear=2023&referencePeriods=20190101%2C20230101>.

⁵ Global Trade Tracker. (2025). Global Trade Tracker Analytics. Retrieved from <https://www.globaltradetracker.com/>.